



NEWS RELEASE

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FOR IMMEDIATE RELEASE |

For nine years, Carole Kneeland provided strong leadership to the KVUE newsroom, first as its News Director, then as its VP of News Operations. A journalist visionary, Kneeland helped establish standards and practices that were ahead of their time. She established criteria for how crime is reported, mentored young journalists, and led with a servant heart. It's with that spirit KVUE has dedicated their newsroom to Kneeland.

"Carole Kneeland created a legacy that we're honored to celebrate. She challenged the status quo and raised the standards of ethical journalism not only at KVUE but across the Country. She has a lasting impact on our past, current and future journalists, and it's an absolute honor to formally dedicate our newsroom to her," said KVUE President & GM Byron Wilkinson.

Her news career was cut short as she battled breast cancer, passing away in 1998. However, her news legacy lives on through the Carole Kneeland Project for Responsible Journalism, which focuses on improving local news, one journalist at a time. KVUE News Director, Travis Sattiewhite, a Kneeland Fellow, understands the impact Kneeland has and continues to have on journalists all over the country.

"Carole Kneeland was a visionary leader. She advocated for the continued training of news teams to make them better journalists. Dedicating our newsroom to her is a constant reminder to every journalist that walks through the doors at KVUE of what we stand for," said News Director Travis Sattiewhite.

Joan Barrett is a friend and former colleague of Kneeland who serves as primary trainer for the non-profit Carole Kneeland Project for Responsible Journalism. She says, "Building a strong newsroom culture is one of the main tenets of Carole's leadership style. It is fitting that the newsroom she helped to build is now dedicated in her name."

Those who wish to attend or donate to the Carole Kneeland Project can find more information at KneelandProject.org.



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ABOUT KVUE

KVUE-TV is the ABC affiliate in Austin, Texas and owned by TEGNA, Inc. As a community-oriented media outlet, its journalists put a value on providing context while pushing for truth. The station has a long history of delivering impactful journalism, from law-changing investigations provided by their Defenders team to Boomtown, a series dedicated to the rapid growth and affordability in Austin. KVUE has been awarded numerous Lonestar Emmy Awards and Texas Association of Broadcaster Awards for their excellence in journalism and holding the powerful accountable. In 2024, Investigative & Senior Reporter Tony Plohetski, along with the KVUE staff, were honored with their first ever duPont-Columbia award, the TV equivalent of a Pulitzer Prize.

KVUE-TV takes pride in aligning with partners that make Austin better. Through its partnerships, KVUE has helped raise thousands of dollars to help provide winter coats through its Coats for Kids program, purchase and donate school supplies for students with it's For The Children drive, and honor kids and adults who make a difference in their community with its 5 Who Care awards. Additionally, KVUE awards \$25,000 yearly to several Central Texas non-profits through its TEGNA Foundation Grant program.

As a media company, KVUE-TV produces over 33 hours of award-winning local news and programming each week with almost four million visitors to [KVUE.com](https://www.kvue.com) each month. In addition to their on-air product, news and information is available through their streaming app KVUE+ wherever you stream video, along with the KVUE Mobile APP, KVUE.com and the KVUE YouTube channel. You can also follow their social platforms on Facebook, Twitter, & Instagram.

ABOUT TEGNA

TEGNA Inc. (NYSE: TGNA) is an innovative media company that serves the greater good of our communities. As one of the most geographically diverse broadcasters in the U.S., TEGNA is a best-in-class operator with 62 television stations and four radio stations in 51 markets from coast to coast. TEGNA is the largest owner of Big Four affiliates in the top 25 markets among independent station groups and reaches 41.7 million television households or approximately 39% of all TV households nationwide. Each month, TEGNA reaches 50 million adults across its digital platforms. Across Twitter, Facebook and Instagram, TEGNA stations have over 31 million social followers. TEGNA has been consistently honored with the industry's top awards, including Edward R. Murrow, George Polk, Alfred I. DuPont and Emmy Awards. TEGNA also owns leading multicast networks Justice Network and Quest. [TEGNA Marketing Solutions \(TMS\)](#) offers innovative solutions to help businesses reach consumers across television, email, social and over-the-top (OTT) platforms, including [Premion](#), TEGNA's OTT advertising service. For more information, visit [TEGNA.com](https://www.teгна.com).